

Privacy Policy

We respect totally the privacy and confidentiality of users of our website who submit information of a nature that could be considered personal.

In the general course of our business we collect information from users of our website in order to, amongst other things, supply additional information about our products and services. The policies detailed below outline how we will use the information obtained from users of our website and respect their privacy.

The type of information we may acquire from you

There are two types of information that we track from our users, non-specific information and specific personal information.

In the first case we track the non-specific information by IP address from which we cannot identify a user or any personal details. This information is used for us to identify popular web pages and amend content based on visitor profile history.

In the second case where a user has filled out a form to submit information including a name, e-mail address and company we may use this information selectively, only within our business, to send out communications which we consider will be of interest.

If you as a user consider that, for any reason, you no longer wish to receive any information or would like to modify the information we have recorded, then there are a number of choices to quickly and easily ensure that modifications are made:

1. Send an email to: info@applevideo.co.uk ;
2. Send mail by post to: Apple Video Facilities, The Studio, 821 Chorley Old Road, Bolton, BL1 5SL.

If a user has subscribed to one of our e-mail mailing lists and no longer wishes to receive information from us then they can send an e-mail message to info@applevideo.co.uk with the word UNSUBSCRIBE in the subject line or use any of the methods listed above.

What information do we share?

Infrequently there may be times when we are required to share the personal information we learn from you with other parties, however this will only be to our direct business partners including but not limited to suppliers or government bodies. We will not sell or rent this information to others for direct profit.

In the event of a sale, merger or acquisition of the business we reserve the right to share our information with the new company or companies. We will adhere to the policies above and continue to use the information selectively and sensitively respecting the privacy of our users.

Security

In order to provide a safe and secure environment for personal information we use up to date technology with a view to protecting that information against loss, misuse or unauthorised alteration. We only allow authorised personnel access to personal information you provide.

We are strongly committed to ensuring privacy. Above all we want our users to feel comfortable with their experience on our website and we would appreciate any feedback they may have to offer. If there are any questions about this privacy statement, the practices of this site, or dealings with this website, please contact info@applevideo.co.uk .

Finally whilst we will use all reasonable efforts to ensure that this document reflects our current policy we do reserve the right to change our policy from time to time.