

THE VIDEO COPY

C O M P A N Y . C O M

WITH OVER 25 YEARS OF EXPERIENCE

SD (SECURE DIGITAL) CARDS



Full-size SD cards are one of the most popular current formats of digital card storage. They usually have different speeds (or classes) and can be called "SD", "SDHC" or "SDXC".



MicroSD cards also come in different speeds (or classes) and can also come with the HC postfix. Usually, these cards are used in mobile devices.



MiniSD cards also come in different speeds (or classes) and can also come with the HC postfix. Usually, these cards are used in mobile devices.

MMC (MULTIMEDIA CARD)

MMC Plus

1GB

MMC and MMC Plus cards are of similar size to a postage stamp, and though very few companies built MMC interfaces into their products, many other companies still use the cards as an inexpensive way to store data.

MMC Mobile

1GB

MMC Mobile cards are a rarely used, but much smaller version of it's big brother, being about half the size. MMC Mobile cards are directly compatible with the full-sized card if used with an adapter.

MMC Mobile

1GB



CF (COMPACT FLASH) CARDS

These cards are still very popular today, and were one of the first to appear on the market. Speeds and have greatly improved, and they are the more sturdy of the readily available cards, making them very popular with most semi-professional & professional photographers. As good as these cards are, their price can often be a deterrent.

CompactFlash

90MB/s
UDMA 6 64GB

SONY MEMORY STICK CARDS

Sony are famous for creating their own formats when new technology is announced (Betamax, MiniDisc, Blu-ray), and some catches on, whereas some do not.

The original Memory Stick is no longer manufactured. They instead focused on production and intergration of their Memory Stick Pro



Sony then created the Memory Stick Duo, in response to the other smaller cards on the market and incorporated them with their digital cameras and PlayStation Portables.

These cards come in a variety of speeds and storage sizes.



Given their expansion into the mobile phone market, Sony introduced the M2 (or Memory Stick Micro) card to compete with the MicroSD format.

This card has since been discontinued in favour of all new Sony phones incorporating MicroSD cards.



XD-PICTURE CARDS

XD-Picture cards are now a defunct format used by Olympus and Fujifilm for use in their cameras.

The cards were generally slower and more expensive. Olympus and Fujifilm both eventually dropped the format from all of their newer cameras.

