

#### SOLICITORS, INSURANCE AND LEGAL PROFESSIONS

#### What do these services include?

In the main these services include the enhancement of video and audio recordings, to improve the quality of the pictures and sound and/or the editing of the footage in such a way as to help the client to interpret the footage more easily.

We also have filming crews available to attend accidents sites or locations where, for example, fire or flood damage has occurred and we also film accident reconstructions, machine and equipment stress to failure tests and other controlled laboratory tests and experiments.

#### Can you give some examples of the type of work undertaken?

- Slowing down video footage so an incident can be seen more clearly.
- Cleaning up the audio so that one person or event can be heard more clearly
- Making a movie by isolating all the footage from one camera on a CCTV recording (they regularly have numerous cameras included) so that just the one incident can be viewed and comprehended clearly.
- Enhancing the picture quality on a video so it can be viewed more clearly.
- Filming of accidents and reconstructions as described above.
- Pixelation, blurring and obscuring of faces and objects (license plates, etc.)

#### Is it always possible to improve a recording?

We can always make some improvement, but how far we can go depends on how the footage was recorded and the quality of the recording.

#### Who uses these services?

- Solicitors mainly those acting in personal accident or crime cases, although it can also be useful in other fields of the law
- insurance Companies
- Private Investigators
- And anyone else who needs help with a similar problem.
- The tests and experiments are filmed for just about all types of companies.



PAGE 1 OF 4



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#### Can I see examples of your work in this area?

Unfortunately due to the nature of this work we cannot show any actual examples.

#### Can you tell me about some of your successful assignments?

- CCTV footage of a road accident we were able to slow the footage down to establish that the claimant walked into the passing car rather than the car hitting him.
- CCTV footage of an incident at a cafe till we were able to establish that the customer tipped the tray of hot food on herself and it was not knocked over by the cashier as she claimed.
- Video recording at the sea front we were able to remove the sound of the sea and passing traffic so the conversation taking place could be clearly heard.
- Man allegedly threatening pub staff with a knife, once enhanced, slowed down and the image sharpened, it clearly showed that it was actually a mobile phone with a metal finish.
- Audio recording in a pub we were able to enhance this to hear the accused clearly threatening the staff and saying he had a gun in his bag.
- Enhancement of a video recording enabling an assailant to be identified.

#### What do you need the client to provide you with?

It is much better if we are given the original footage of the recording, rather than a copy as copying can prevent us from "peeling down" the recorded layers.

#### How are your services charged for?

It can take quite a long time to evaluate the source material we are given on an enhancement assignment and therefore we charge an initial assessment fee and give the client a quote for taking the process further. On all other projects we will give the client a fixed quote.





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What some of our clients had to say...

"During one particular case, no other company could achieve the results the client required. Apple Video, however, could and did deliver the desired result."

John Allen, Solicitor, Plexus Law



"Apple Video couldn't do enough for us with a very prompt and efficient service."

Ruth Tunningley, Solicitor, Weightmans LLP



"This company is very efficient and produce an effective service, which helped our client's personal injury case considerably."

Francis Lacy Scott, Solicitor, asb aspire





PAGE 3 OF 4



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How do we contact you?

You can either come to our Studio or post any material to us:

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Give us a call:

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Send us an email:

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Or visit our website:

www.applevideo.co.uk



PAGE 4 OF 4